



## The Epilepsy Foundation's 2012 World Changers Awards Gala

**The Epilepsy Foundation would be honored by your presence at the  
2012 World Changers Awards Gala**

Join us as we honor and celebrate the tireless efforts of those who  
work to improve the lives of individuals living with epilepsy.

Wednesday, September 12, 2012  
6:00 P.M. Reception | 7:00 P.M. Awards Dinner  
Mellon Auditorium, 1301 Constitution Ave, NW, Washington, DC  
Business attire

**Gala Committee Co-Chairs**  
Terry Lierman Warren Lammert

### 2012 Honorees

#### Baltimore Sun

**The Honorable Steve Bartlett**  
Financial Services Roundtable

**The Honorable Roy Blunt**  
U.S. Senate

**Orrin Devinsky, MD**  
NYU Langone Medical Center

**Antonio Escueta, MD**  
Ronald Reagan UCLA Medical Center

**The Honorable Steny H. Hoyer**  
U.S. House of Representatives

**Eli Mizrahi, MD**  
Baylor College of Medicine

**Timothy Pedley, MD**  
Columbia University Medical Center

**Mr. Reese Terry**  
Co-Founder of Cyberonics

### Honorary Gala Committee

#### U.S. Senate

The Honorable Benjamin L. Cardin  
The Honorable Tom Harkin  
The Honorable Claire McCaskill  
The Honorable Barbara A. Mikulski  
The Honorable Mark Warner  
The Honorable Sheldon Whitehouse

#### U.S. House of Representatives

The Honorable Dennis Cardoza  
The Honorable Russ Carnahan  
The Honorable Jim Costa  
The Honorable John Dingell  
The Honorable Jo Ann Emerson  
The Honorable James Moran  
The Honorable Frank Pallone, Jr.  
The Honorable Ed Perlmutter  
The Honorable Lucille Roybal-Allard  
The Honorable F. James Sensenbrenner, Jr.  
The Honorable Henry Waxman

\*Committee information as of 8.09.12

Federal candidate/officeholder is appearing at this event only as a featured speaker/special guest. Federal candidate/officeholder is not asking for funds or donations.



## The Epilepsy Foundation's 2012 World Changers Awards Gala

### Sponsorship offerings

- ☐ Gold sponsor: \$50,000
- ☐ Silver sponsor: \$25,000
- ☐ Bronze sponsor: \$10,000
- ☐ Patron sponsor: \$5,000

### Individual tickets

- ☐ Supporter Ticket(s): \$500  
Quantity \_\_\_\_\_
- ☐ Individual Ticket(s): \$300  
Quantity \_\_\_\_\_
- ☐ Non-Profit Ticket(s): \$175  
Quantity \_\_\_\_\_

### Contribution:

- ☐ I wish to support the work of the Epilepsy Foundation and enclose a contribution of \$\_\_\_\_\_

### Advertisements

These ads are black-and-white

- ☐ Back cover: \$10,000
- ☐ Double-page spread: \$7,500
- ☐ Inside cover: \$6,000
- ☐ Full-page: \$3,000
- ☐ Half-page: \$1,500
- ☐ Quarter-page: \$750

Due to the charitable nature of this publication agency discounts do not apply.

### Journal Specifications

Trim: 11"x7"

Full-page ad: 10" x 6"

Half page ad: 4.75" x 6"

Quarter page ad: 4.75" x 3"

Line art: 2,400 dpi

Photos: 133-line screen or 300 dpi

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

- ☐ Check, payable to Epilepsy Foundation:

8301 Professional Place Landover MD 20785

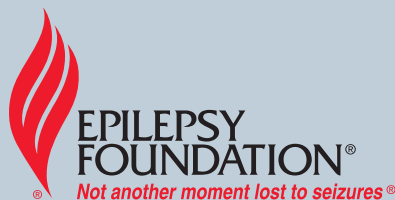
☐ AMEX ☐ MC ☐ VISA ☐ Discover

Credit Card# \_\_\_\_\_

Exp. \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_



For more information please contact:

Adina Frazier | gala@efa.org | Visit [epilepsyfoundation.org/gala](http://epilepsyfoundation.org/gala) | 1-800-213-5821

Proceeds will benefit the Epilepsy Foundation. Your contribution is tax-deductible to the extent provided by law, which is the excess of the fair market value of the dinner and entertainment (\$150). The Epilepsy Foundation is a tax-exempt 501(c)(3) Tax ID: 520856660.