

Policy Process Questions

- What is the problem? How does it manifest itself?
- What would success look like? (Goal)
- Whose behavior needs to change in order to achieve the goal? (Target Audience)
- Who has the ability to change the behavior of the target audience? (Political Actor)
- What policy is recommended to achieve the behavior change in the target audience? (Ignore perceived limitations)
- What is the feasibility of this policy?
 - Unintended consequences
 - Social, political, ethical, financial obstacles
- What is the underlying thinking on why this policy will be effective?